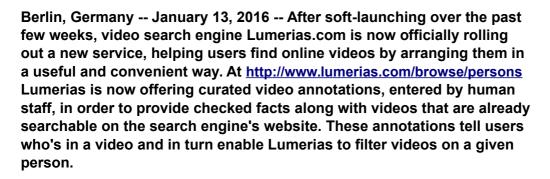
Press Release

Lumerias video search arranges videos showing public figures on curated timelines

New feature clusters web video appearances of public persons into streams that can be subscribed to



This is a major improvement over similar yet solely algorithmic offerings which tend to lack accuracy. For a growing number of public people, Lumerias now presents sorted videos on a date-checked timeline for easy browsing. The video search engine's users are invited to subscribe to a person's video feed and will then be alerted whenever new videos featuring that person are discovered.

The new service was devised as a next step in positioning Lumerias video search as the smart alternative in today's search market. Given the sheer amount of videos online, there's a strong demand for improved tools to filter and pre-process Internet video search results in meaningful ways. Lumerias' new offering is now live at http://www.lumerias.com/browse/persons

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About Lumerias.com

Online since August 1, 2007, Lumerias (http://www.lumerias.com/) is the independent video search engine with an edge. We work on innovative ways of searching, indexing and presenting web video in order to deliver the best results with the least clicks for our users . Lumerias conducts its own crawls of the web's major video portals, offers users a privacy mode for anonymous searching and Lumerias.com is the only search offering with a friendly face.

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Texts and images on the Internet at: http://www.lumerias.com/press

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Press contact:

Clipland GmbH Tel.: +49 203 94100 989
Postbox 110 146 Fax: +49 203 94100 991
47141 Duisburg press@lumerias.com

Germany

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